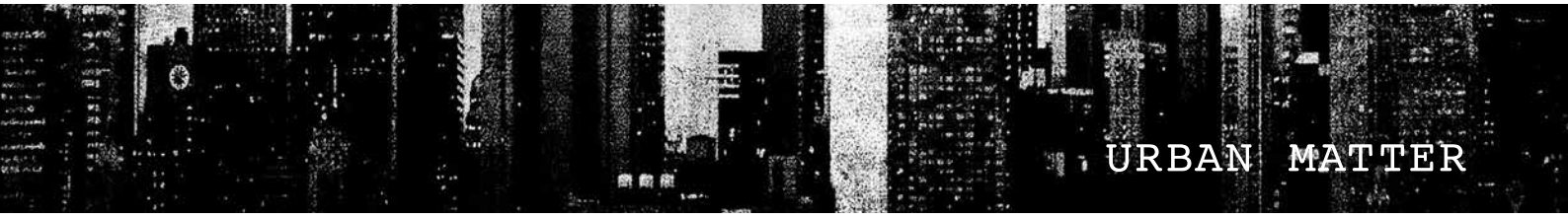
MATERIAL-LIKE EFFECTS FOR INTERIOR FURNISHINGS



MATERIAL-LIKE EFFECTS FOR INTERIOR FURNISHINGS

URBAN MATTER

An urban soul, contemporary style and material-like effects with strong visual impact.

Surrounded by a constantly evolving world, the **ICA Group** is ever conscious of the need to keep up with the latest design trends and the changing requirements of designers and architects. This is why the R&D laboratory invests so much energy into developing wood coatings with an appealing **metropolitan flavor**.

The **Urban Matter** range – composed of impactful material-like effects – embodies a style that is at once contemporary, refined, realistic and "imperfect" (due to the deliberate unevenness of the coated surface). It is a style that is very much inspired by the everyday. With this range surfaces can be created with **Steel, Liquid Foil, Satin-finish metal, Corten and Stone** which retain the **rough appearance of the desired material** whilst offering the **warm texture of wood**. The Urban Matter range lends itself to a variety of creative uses, allowing for plenty of imagination, free experimentation with styles and **endless amounts of quite unique different effects.**

STEEL EFFECT

Metallic, oxidized and colorful: industrial style with a stylishly subtle soul.

The range includes two different interpretations of natural steel: **"foil"** with lighter, brighter shades and **"oxidized"** with warmer overtones and a more "lived-in" appearance. Both are available in **six different nuances** selected on the basis of current trends in the design sector.

The effect is obtained by using a coating cycle (on MDF panels or melamine paper) that combines the use of **gloss lacquer** with **steel-effect metallic coating**. The slight **scratching** is what actually gives it its authentic steel-like appearance and when the light falls on the surface, the reflections create movement and attractive shadowing.

- Spray application.
- All the visual beauty of steel.
- Combines the warmth of wood with a steel-effect look.
- Creation of unique effects by adjusting the following variables: color tone of the gloss polyurethane base, opacity, coloration (if applicable) of the steel-effect coating and of the final top coat.
- Can be applied to three-dimensional objects.
- Excellent lightfastness.
- Good chemical/physical resistance.

STEEL EFFECT

STEEL **"FOIL"** EFFECT

DEMONSTRATIVE VIDEO

"OXIDIZED" STEEL EFFECT

DEMONSTRATIVE VIDEO

PLATINUM

ROSE GOLD

NICKEL

STEEL EFFECT

LEAD

TITANIUM

MANGANESE

LIQUID FOIL EFFECT

It is now possible to realistically reproduce the shimmering effect of sheet metal.

This range features five different metallic hues which create a **"tin"**, **"gold"**, **"brass"**, **"copper"** and **"bronze"** effect. This effect is obtained by using a simple coating cycle (on MDF panels or melamine paper), followed by a careful sanding and brushing process during which the metal particles present in the coating film are polished, creating a metallic surface.

- Spray application.
- All the visual beauty of sheet metal.
- Allows for greater flexibility and a faster working process than sheet metal.
- Can be applied to three-dimensional objects.
- Overcoating with a protective transparent layer will slow down the natural oxidisation process.
- Excellent lightfastness.

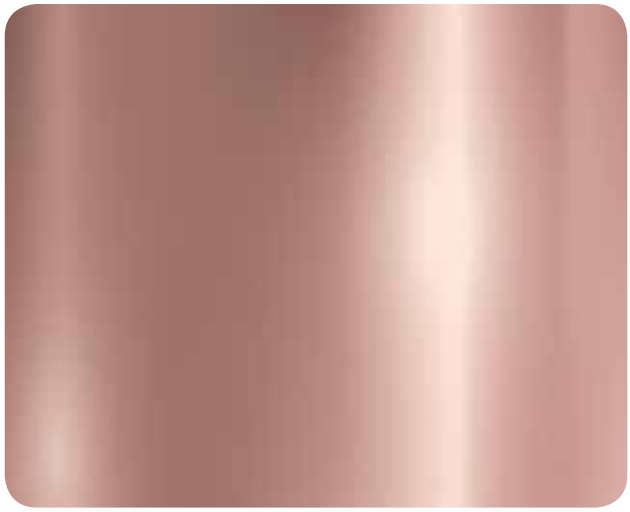
LIQUID FOIL EFFECT

TIN

DEMONSTRATIVE VIDEO

GOLD

BRASS



COPPER

BRONZE

SATIN-FINISH METAL EFFECT

Appealing metallic colors that, thanks to their opacity, add an elegant and sober dimension to environments.

The satin-finish metals of the Urban Matter range are characterized by their high opacity and are offered in five different versions: **"lead"**, **"gold"**, **"steel"**, **"bronze"** and **"copper"**.

The coating cycle (on MDF panels or melamine paper) combines the use of a **gloss base** with a **bicomponent water-based coating with satin-finish metal effect**, which is then protected with a **matte acrylic transparent top coat**. The slight **scratching** of the surface, coupled with the application of an **aging patina**, creates dynamism and unique, highly appealing shades.

- Spraying application.
- Aesthetic effect similar to stain-finish metal.
- Combines the warmth of wood with a steel effect.
- Unique effects can be created by intervening on the following elements: color tone of the gloss base, scratching (where relevant) and application of an aging patina.
- Can be applied to three-dimensional objects.
- Excellent lightfastness.
- Good chemical-physical resistance.

LEAD

ANTIQUED **LEAD**

GOLD

ANTIQUED **GOLD**

SATIN-FINISH METAL EFFECT

ANTIQUED **STEEL**

ANTIQUED **BRONZE**

ANTIQUED **COPPER**

CORTEN EFFECT

This effect bespeaks an even more "lived-in" contemporary style and features an uneven surface which enhances light and dark nuances, mimicking the attractive color of natural Corten steel.

This effect is obtained by using a coating cycle (on MDF panels or melamine paper) which allows for the combination of a series of different products needed to produce the desired effect: **"Corten"**, **"Corten acid-etched cast iron"** and **"Corten acid-etched oxide"**.

- Spray application.
- All the visual beauty and tactile feel of Corten steel.
- Combines the warmth of wood with a Corten steel-effect look.
- Allows for greater flexibility and a faster working process than sheet metal.
- More stable over time than Corten steel.
- Does not emit the metal dust associated with Corten steel.
- Excellent lightfastness.
- Good chemical/physical resistance.

CORTEN EFFECT

ACID-ETCHED **CAST IRON**

DEMONSTRATIVE VIDEO

ACID-ETCHED **OXIDE**

DEMONSTRATIVE VIDEO

CORTEN

STONE EFFECT

The latest addition to the Urban Matter range, the stone effect creates an ever-changing play of light and shadow, mimicking the earthy beauty of natural stone.

This effect is obtained by using a coating cycle (on MDF panels or melamine paper) made up of lacquered or metallized coatings in different colors, giving the variants **"stone", "moon rock", "bluish stone"** and **"mars stone".**

- Spray application.
- All the visual beauty of natural stone.
- Warmer wood texture than natural stone.
- Excellent lightfastness.
- Good chemical/physical resistance.

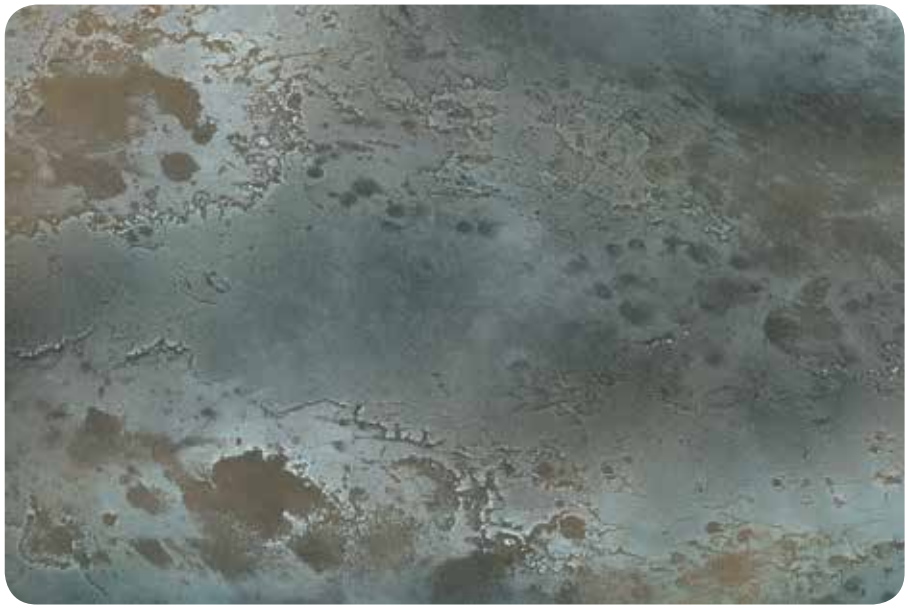
DEMONSTRATIVE VIDEO

STONE

DEMONSTRATIVE VIDEO

MOON ROCK

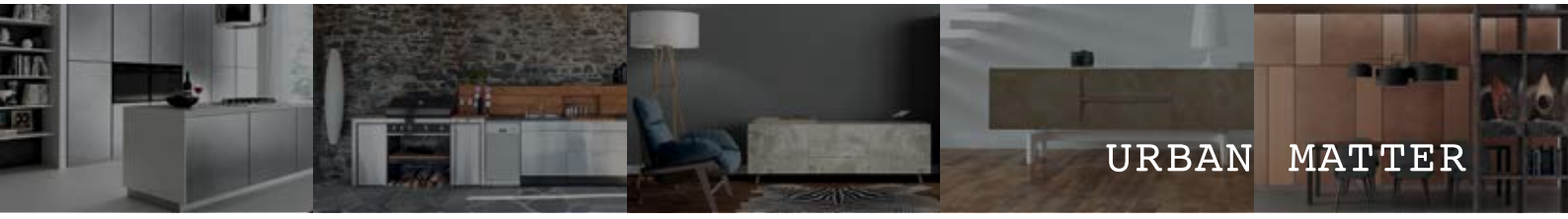
STONE EFFECT



BLUISH STONE

DEMONSTRATIVE VIDEO

MARS STONE


URBAN MATTER

PLEASE NOTE THAT THE URBAN MATTER EFFECTS SHOULD BE OBSERVED UNDER NATURAL LIGHT.

The colors of this sample are for guidance only. We therefore recommended carrying out a preliminary test before starting the work.

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